## SUSK DONOR REPORT





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### PRESIDENT'S REPORT

To all our donors, thank you for your support, as year after year, your contributions continue to allow us to be a highly effective organization and one that can continue to educate, advocate, grow and innovate. Since being founded in 1953, SUSK has represented the voices and views of Ukrainian Canadian students. And although we should wave our blue and yellow flags to celebrate Ukraine's 30th anniversary of independence, Ukraine's independence to this day is threatened, and SUSK must continue to advocate and be the voice from coast to coast to ensure Ukraine's independence and euro integration.



Although the pandemic has thrown all of us a curveball, SUSK has continued to advocate on Ukrainian issues. We have brought together clubs from across the country to educate Ukrainians and Canadians on matters pertaining to Ukraine to ensure strong support from all.

SUSK continues to be a strong organization with a combination of Ukrainians who just came to Canada to fourth-generation Ukrainians, from various youth groups, dance groups, and/or no groups. These students who get involved in their local Ukrainian Student Organizations (USOs) and SUSK learn to become leaders in the Ukrainian Canadian community and the future leaders of Canada.

I want to congratulate my fellow executives on such a successful year. Their ability to adapt and continue to be effective and supportive even during these difficult times shows the resiliency of SUSK. Devon, Irina, Marc, Nykola, Larisa, Kira, Anastasiya, Danya, Maya, Raissa, Alexandra, and Chase: thank you for your hard work and dedication to SUSK. Because of everything you did this year, we were indeed successful, and I thank you for that. A special thank you to Stephanie Nedoshytko for your continued support and mentorship to the executive and me.

I would also like to thank our member USOs across the country. Their hard work and continued support adds to our strength, validity, and presence across Canada.

After four years on the SUSK board and two years as President, it has been a great honour and privilege to be a part of SUSK, to work to benefit our community, and advocate for Ukraine. I have never been more excited about SUSK's future and am certain that we can continue to flourish, grow, and make a difference.

Slava Ukraini! Slava Kanadi!

Roman Grod

SUSK President 2019-2021

### ALUMNI REPOR

Dear SUSK friends and family,

I am honoured to have had the opportunity to serve as your Alumni Director this year and I want to personally thank you for your support. This year, we raised \$123,786.55 for the SUSK Endowment Fund. The interest accrued on this fund will go directly towards supporting our initiatives and those of our USOs across Canada.

you for believing in post-secondary students and all we can accomplish.



In my four years on the SUSK Board of Directors, I have seen the profound impact of empowering post-secondary students. With the support of our National Coordinator, students have the opportunity to lead their own initiatives and make a difference in their communities, whether it is local, national, or international. The skills learned during the university and college years will propel our communities' young adults for years to come. Thank

As we all know, post-secondary is a time of change, where students meet new people, develop new interests, and determine what their priorities are. Together with SUSK, Ukrainian student organizations at universities and colleges across Canada provide a sense of belonging, encourage leadership, and create lifelong friendships. In a virtual world, this was even more important. Thank you for creating a sense of belonging for Ukrainian Canadian students.

My involvement in SUSK positively impacted my time in university in many ways, particularly by teaching me new skills and giving me the opportunity to take on leadership roles in a safe, inclusive environment. I am just one example of how SUSK can positively impact a young adult's life in university and beyond.

Again, I want to thank you for supporting the SUSK Endowment Fund. We guarantee that your financial support will pay dividends in the future generations of the Ukrainian community, both in Canada and internationally.

Sincerely,

Raissa Dzulynsky

SUSK Alumni Director 2019-2021

zulynsky

## NATIONAL COORDINATOR'S

## **REPORT**

Dear SUSK friends, family, supporters, and generous donors,

Wow, what a year it has been. As summer is wrapping up, this is a great time to reflect on what SUSK and the hromada were able to accomplish through this difficult time. Thanks to you, our donors, SUSK was able to go above and beyond in our campaigns and initiatives we completed, while also continuing to create new and innovative ideas for next year. Though this year felt and looked very different, SUSK and our member Ukrainian Student Organizations were able to overcome the many hurdles and challenges with passion, determination, and enthusiasm.



I had the privilege of joining the SUSK team in early December 2020, as the National Coordinator and am grateful to be part of such a hardworking and committed Board of Directors. Given the COVID-19 circumstances we were able to accomplish more than imagined. Starting with Giving Tuesday, to the Koliada Campaign, to our first ever National Campaign raising awareness on Russian Aggression in Ukraine, to our Sweat with SUSK matching campaign (thanks to BCU Foundation and Ukrainian Credit Union Ltd), to our advocacy committee writing SUSK's first ever inclusion and diversity policy, and more. With all these amazing initiatives, I was able to get to know our hromada, some of our donors, and support the Board of Directors.

All of these initiatives and campaigns were made possible because of your generosity, support, and determination for SUSK to succeed.

Regards,

Danya Wasylyk

National Coordinator

## **SUSK INITIATIVES 2020-2021**

#### SUSK LEADERS OF TOMORROW PROJECT

#### **CONGRESS 2021**

Each year, SUSK hosts an annual Congress to provide opportunities for students to meet, exchange ideas, and become strong leaders. The conference aspires to foster a sense of pride in one's Ukrainian Canadian identity, provide students with self-development and growth opportunities, and facilitate more extensive conversations about the Ukrainian Canadian community. At Congress students will be able to discuss and deliberate issues of importance and develop plans and goals for the upcoming school year. In addition, the Congress will elect the new SUSK National Executive for the upcoming year.

Due to the Covid-19 pandemic, the 2021 SUSK Congress will be held virtually. The focus of this year's Congress will be on developing the leadership potential of SUSK's membership by inviting current leaders of the Ukrainian Canadian community to speak and lead discussions about how to ensure our community thrives for years to come. Some of the workshops that will be delivered include, Women in Leadership, Equity, Commitment and Action, and the Future of Ukraine with renowned speakers.

#### RUSSIAN AGGRESSION IN UKRAINE - NATIONAL CAMPAIGN

The goal and purpose for SUSK's National Russian Aggression Campaign during the month of May, was to raise awareness about the ongoing invasion in Ukraine and inform the general Canadian public. Over the month of May, SUSK organized two webinars open to the public for registration that were hosted by a panel of expert speakers, to continue the education and urgency of Russian Aggression in Ukraine. This included giving member USOs an opportunity to attend lectures from subject expert speakers, where they learned more about disinformation, the illegal occupation in Crimea, the arms conflict, and more. Another focus on our call to action was to provide students, organizations, and those who are in support of this campaign a template letter addressed to their local Member of Parliament, outlining the urgency of the current status of Russian Aggression in Ukraine to be at the forefront of the Canadian foreign affairs agenda.

#### FRIENDSHIP SPEED DATING

This year, SUSK organized a new initiative called Friendship Speed Dating, spearheaded by Anastasia Gorodnicha. The speed dating initiative was created in order to bridge the gap between Ukrainian youth living in Ukraine, and Ukrainian Canadian youth. A survey was released with specific questions ("leaders", level of language, hobbies, interests etc). The goal was to match people's interests as close as possible. There were leading questions to get to know about each other's countries and routines, but of course the conversation can go in any direction. Matches were made between 200 students in March, and a jeopardy game was held as an icebreaker to introduce the matches. The majority of students are still in contact with their matches



SUSK Connect is a mentorship program and online database connecting Ukrainian Canadian students and community professionals in a broad range of industries. The project launched for students in early 2021. The purpose of this initiative is to give students the opportunity to explore career paths in their area(s) of interest and build their professional network. Students who are a part of their local USOs received unique logins that provided them access to the SUSK Connect database and allowed them to search for alumni in their areas of interest. Through the website, students were able to connect with the alumni/mentors and learn more about the careers of interest to them.

SUSK also hosted a number of UCPBA networking events throughout the year under the umbrella of SUSK Connect that featured professionals from a variety of career paths. Students were able to learn more about their areas of interest by joining webinars, listening to and conversing with guest speakers, and asking questions.

#### **USO PROJECT FUND**

The USO Project Fund was established to directly support SUSK's organizational development mandate by financially supporting Ukrainian Student Organization's programming on campuses across the country. This year, SUSK allowed each USO to apply for the Project Fund anytime throughout the semester to encourage community and USO involvement. There have been a number of projects funded this year:

#### Koliada Video

Due to the Covid-19 pandemic, many students not uphold the tradition of koliada and were unable to go door to door to sing and fundraise. SUSK did not want clubs to miss out on this holiday tradition, and so a Koliada Video was put together with the help of a number of USOs across Canada. This way, people were able to listen to carols and give donations, which were then split between the participating clubs and put towards USO projects. Although koliada looked a little different this year, our members were able to spread the Christmas spirit in a safe way.

#### Mega Social

This year the first ever virtual MEGA Social was held. This was a Canada-wide Ukrainian Social where students from Ukrainian clubs across the nation gathered for an evening of virtual games and great gift card prizes donated by clubs and SUSK's USO Project Fund.

#### MUSA's Ukrainian Embroidery "Destresser" Kit

During the winter exam season, MUSA Hamilton at McMaster University created a Ukrainian Embroidery "Destresser" Kit to help students deal with the stresses of exams by taking a break to learn to embroider. Kits were distributed to MUSA members for free or \$7 for non members.

#### **UOttawa USC Tote Bag Fundraiser**

Another project funded by the USO Project Fund was UOttawa USC's tote bag fundraiser. In order to bring awareness to the misuse of the hammer and sickle symbol as an emblem for socialism, the Ukrainian club in partnership with artist Diana Tkachenko, designed a tote with the message "The Hammer and Sickle Aren't Cute." By making at least a \$15 donation to either the Bear Sanctuary Domazhyr or Ukrainian War Amps, students were able to have the tote delivered to them for free. The purpose of this awareness campaign was to inform students that the hammer and sickle symbol does not represent the value of socialist policies and should not be detached from its history of repression and genocide. Students can spread this message in style in the form of a trendy tote!

#### Poker Night - USC at York

The Ukrainian Students Club at York University hosted a virtual Poker Night for students during the winter reading week. At the event, students were given the opportunity to socialize with fellow USO members virtually while perfecting their poker skills. No experience was necessary as new players were given a lesson before getting started. First, second and third place prizes were granted to the winners of the night!

#### **Carleton Perogy Night**

Carleton Ukrainians hosted their 7th annual Perogy Night for members this past March. The club organized the event in a Covid-friendly format as the exec team prepared "perogy making kits" to be distributed to members for purchase. Members were then invited to participate in a perogy making workshop streamed live on Facebook, while making perogies from the comfort of their homes. All proceeds were donated to HelpUsHelp Charity.

#### Pysanky Workshop - UofM & UVic

The University of Manitoba Ukrainian Students' Association held a virtual Pysanka Workshop this past March. Students were able to sign up to receive a Pysanka kit, including dyes, a kistka, beeswax, candles, instructions, and sample patterns.

The University of Victoria Ukrainian Students' Society also hosted their annual Pysanka Workshop virtually. Participants had supplies delivered to their homes and took part in a Zoom workshop where they were taught how to make pysanky and were able to socialize with fellow club members.

#### **SWEAT WITH SUSK**

Sweat with SUSK was SUSK's first ever virtual fitness and fundraising initiative, in partnership with ParticipACTION. USO and non-USO members from all across Canada were able to join together to get active and track their progress through the ParticipACTION app over the month of June. Students were also given the opportunity to purchase an Early Bird Congress and Sweat with SUSK ticket at a discounted price. Participants were able to complete fitness challenges in the form of virtual sessions, including Yoga, Hopakercise and a Smoothie Bowl Workshop. A Bingo Card of challenges was also included to complete over the course of the month! Those that crossed off all the boxes and completed that card were included in a draw to win gift cards to a variety of athletic/sports stores. In addition to getting active, the initiative also encouraged donations and gave students the opportunity to fundraise for SUSK's Endowment Fund. To motivate the Sweat with SUSK team, a private Facebook group was created to share progress and challenges. Limited time SUSK water bottles were delivered to all registrants.

#### **DIVERSITY AND INCLUSION POLICY**

At this year's Congress, SUSK is introducing the Diversity and Inclusion Policy. SUSK's vision is to be a pillar for equity, diversity, and inclusion within the Ukrainian Canadian community. We aim to foster connection and unity with various cultures and organizations that encompass the Ukrainian diaspora in Canada. This vision requires an active commitment to human rights, equity, and fairness. The purpose of this policy is to provide an overarching statement of policy that applies to all activities, initiatives, and internal workings of SUSK. With this policy we hope to promote inclusion within the Ukrainian community, the broader Canadian community, and beyond borders to an international sphere. SUSK strives to foster an environment that enables all members of the community to feel welcomed, valued, and respected.

## 2020-2021 BOARD OF

## **DIRECTORS**



President
Roman Grod

Click here to learn about Roman's year as President of SUSK



**VP** National

**Devon Sereda Goldie** 

<u>Click here to learn about Devon's year as</u> <u>VP National of SUSK</u>



**VP Finance** 

Irina Boyko

<u>Click here to learn about Irina's year as VP</u> <u>Finance of SUSK</u>



**VP** West

Nykola Dovgyy

<u>Click here to learn about Nykola's year as</u> VP West of SUSK



VP Central

**Larisa Hemon** 

Click here to learn about Larisa's year as VP Central of SUSK



**VP** East

Marc Darmohraj

<u>Click here to learn about Marc's year as VP</u> <u>East of SUSK</u>



Secretary

**Chase Gargus** 

<u>Click here to learn about Chase's year as</u> <u>Secretary of SUSK</u>



External Relations Director

**Anastasiya Gorodnicha** 

<u>Click here to learn about Anastasiya's year</u> as External Relations Director of SUSK



Alumni Director

Raissa Dzulynsky

<u>Click here to learn about Raissa's year as</u> <u>Alumni Director of SUSK</u>



**Project Director** 

Kira Dzulynsky

<u>Click here to learn about Kira's year as</u> Project Director of SUSK



Internal Relations Director

**Danya Pankiw** 

<u>Click here to learn about Danya's year as</u> <u>Internal Relations Director of SUSK</u>



Media Director

Maya Pankiw

<u>Click here to learn about Maya's year as</u> <u>Media Director of SUSK</u>



Student Editor

Alexandra Holyk

<u>Click here to learn about Alexandra's year</u> <u>as Student Editor of SUSK</u>



Past President

Stephanie Nedoshytko



THE UKRAINIAN CANADIAN STUDENTS' UNION (SUSK) STATEMENT OF REVENUES AND EXPENSES FOR THE FISCAL YEAR ENDING IN DECEMBER 2020

#### **REVENUES:**

Grants	
Shevchenko Foundation	. \$5,981 . \$445
National SUSK Congress	
Delegate Fees	
EXPENSES:	
General	
Administration Quickbooks Little Green Light Fundraising Software Bank Fees Zoom Other Subscriptions/Administration Fees Advertising/Promotional National Coordinator Salary Summer Students (2) UCC Membership Dues Project Grant (Note 2) Total General	\$550 \$48 \$230 \$1,219 \$1,145 \$5000 \$10,267 \$350
National SUSK Congress	
Total National SUSK Congress	\$30 <b>\$30</b>
Special Projects Endowment Fund Donor Renention and Collection Total Special Projects Total Expense	\$500 \$20,039
Net Earnings/Loss	. \$(3,387)

Note 1: Interest earned was reinvested in the SUSK Endowment Fund Note 2: Only used if USOs apply for the Grant

## 2021 PROJECTED BUDGET

#### **REVENUES:**

NEVERTOES.	
Grants (Note 1)	
	\$500 \$13,526 \$5,000 \$500 \$11,805 \$3,400
National SUSK Congress	
EXPENSES:	
General	
Administration Quickbooks Little Green Light Fundraising Software Bank Fees Zoom Other Subscriptions/ Administration Fees Advertising/Promotional National Coordinator Salary Summer Students (3) UCC Membership Dues Project Grant (Note 2) Total General	\$550 \$50 \$230 \$500 \$1,000 \$20,000 \$14,712 \$350
National SUSK Congress (Note 3)	
Hopin	\$30 \$600
Ukrainian Translation for Reports (\$.14 per word, 3,582 words)  Live Translation for Saturday  Swag/Mailing (Waterbottles)  Total National SUSK Congress	\$1,000
Special Projects	
SUSK Connect Platform Development WorkAdvertising and Promotion	
	\$500 \$2,975 \$1,603 <b>\$9,078</b>
•	\$56,791
Net Earnings/Loss	φ(SUZ)

Note 1: Grants are to be determined, funding may vary Note 2: Only used if USOs apply for the Grant

Note 3: Rough estimate of congress expenses



Fund	Date	Amount
SUSK Endowment Fund	March 31, 2020	\$84,594.00
SUSK Endowment Fund	March 31, 2021	\$169,596.05
SUSK Endowment Fund	June 30, 2021	\$208,638.05



## **OUR DONORS**

#### CHANCELLOR (25,000 - 49,999)

Ukrainian Credit Union Ltd. Roman & Roma Dubczak

Paul & Adrianna Grod

**DEAN (10,000 - 24,999)** 

BCU Foundation Temerty Family Foundation

The Huculak Foundation

PROFESSOR (5,000 - 9,999)

Telus Future Bakery Limited

Myron Dzulynsky & Larissa Derzko-Dzulynsky ANONYMOUS

Cassian Soltykevych Alexander Ochrym

Ukrainian Canadian Students' Union

PHD (2,500 - 4,999)

Borys Bilaniuk Alexandra & Alex Jemetz

Orest & Lesia Soltykevych Roman Grod

Ukrainian National Federation - Montreal Victor & Olya Lishchyna

Branch ANONYMOUS

Christine Czolij

Olya & Basil Kalymon

MASTER'S (1,000 - 2,499)

Adrian Warchola Tamara Soltykevych

Stephanie Nedoshytko Roman Soltykevych

Orest & Tetiana Dzulynsky Ukrainian Students Society

Olena Kit Andrew Hladyshevsky QC & Daria Luciw

Olenka Bilash Eugene & Renata Roman

Gregory & Tania Washchuk Blysniuk Raissa Dzulynsky

Stephen & Michelene Worobetz Foundation Orest & Tanya Sklierenko

CNA Insurance Companies Kristen Jan Ottawa & Michael Ilnycky

#### **BACHELOR'S (250 - 999)**

Connor Moen Rick & Linda Romsa

Peter & Larissa Bayrachny Andrey & Lydia Lebed

Bohdan Wynnykyj Zak Foundation

Albert & Cecilia Kachkowski Yvan Baker

Roman & Marusia Petryshyn Zenon Woychyshyn

Anthony Bidulka Paul Horbal

Roman Storoshchuk Devon Sereda Goldie

Andriy & Ann Semotiuk Orest Holyk

Ann Szyptur Larisa Hemon

Jaroslaw I. Balan & Dr. Lesia R. Boychuk Jaroslaw & Olya Grod

Daniel Kostruba Mattay Dubczak

Peter & Nadia Melnycky

#### **CERTIFICATE (25-249)**

Emily Bayrachny Krystina Waler

Tanya Mykytiuk Alexandra Holyk

Yurij & Zorianna Luhovy Sandy Sereda

Nadia Kazmyra & George Dzioba Debbie Pichocki

Arkadij Chumak Donna MacDonald

Anastasia Ostapchuk Stephen Pichocki

Mark Moroz Kira Dzulynsky

Borys & Donna Sydoruk Paul Bresnahan

Danylo Korbabicz Irene Tatarka

Mariia Kupriianova Mark Matla

Ihor Michalchyshyn Larysa Shnuriwsky

Danya Konopelny Lesia Zelyk

Danya Wasylyk Aleksa Gobosz

Taras Bahriy Taras Petrynec

Oleh Antonyshyn Irena Bell

Walter Burych George Shust

Kathy Babij Boguslawa Gobosz

Julia Metelitsa

## ABOUT SUSK & THE ENDOWMENT FUND

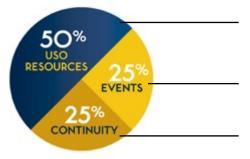
Throughout the past year SUSK President Roman Grod and Alumni Director Raissa Dzulynsky have begun the process of holding presentations for donors, creating a database, and briefing other executive members on how to execute successful fundraising pitches. Additionally, the funds raised during the Sweat with SUSK fitness and fundraising initiative were put towards SUSK's Endowment Fund.

#### ABOUT THE ENDOWMENT FUND

This project was established to help SUSK raise funds required to build an annual accruement that will serve the needs of SUSK and its member organizations: staff for institutional memory, project-based grants, seed capital to start and revive student organizations, and special events to unite the Ukrainian Canadian community.

Like many student organizations, SUSK fluctuates greatly in activity due to the high turnover environment of post-secondary institutions. While this is an opportunity to attract new members, organizations like ours can lose institutional memory in a short period of time. For this reason, the SUSK Endowment Fund was launched in 2017.

The Fund is managed by the Shevchenko Foundation and an independent board of directors, ensuring that only the interest earned on the fund will be used every year, not the original funds raised. This interest income will provide USO resources, support events, and ensure the organization's continuity for years to come.



Grants for clubs, staff support, online database with jobs and networking information

Annual SUSK Congress, regional events, local and national awareness campaigns

Mentoring USOs to manage turnover, strengthening emerging USOs, identifying students to start new clubs

#### **CURIOUS TO LEARN MORE?**

https://donate.susk.ca/ https://susk.ca

https://susk.ca/about/annual-reports/ https://connect.susk.ca

Feel free to also send an email to national.coordinator@susk.ca

## OUTGOING NATIONAL BOARD



VP Finance
Irina Boyko
Economics | University of Manitoba
University of Manitoba Ukrainian Students'
Association



VP West
Nykola Dovgyy
Kinesiology | University of Saskatchewan
University of Saskatchewan Ukrainian Students'
Association



Devon Sereda Goldie
Applied Theatre and Ukrainian Studies |
University of Victoria
UVic Ukrainian Students' Society



Chase Gargus
Biology & Psychology | University of Victoria
UVic Ukrainian Students' Society



## **USO MARKS**



Province		USO
Alberta	1. Uk	krainian Students' Society, University of Alberta
British Columbia		niversity of Victoria Ukrainian Students' Club mon Fraser University Ukrainian Students' Society
Manitoba	4. Ur	niversity of Manitoba Ukrainian Students' Association
Ontario	6. Ur 7. Mr 8. Uk 9. Uk 10. Uk 11. Uk 12. Qu 13. Ca 14. Ca	Vestern University Ukrainian Students' Association niversity of Guelph Ukrainian Students' Club nc Master Ukrainian Students' Association krainian Students' Club, York University krainian Students' Club, University of Toronto krainian Student Union of Barrie, Georgian College krainian Students' Club, Ryerson University ueen's University Ukrainian Students' Association arleton Ukrainians, Carleton University arleton Rukh, Carleton University niversity of Ottawa Ukrainian Students' Club
Saskatchewan	16. Ur	niversity of Saskatchewan Ukrainian Students' Association
Quebec	18. M	oncordia Ukrainian Students' Union cGill Ukrainian Students' Association ne University of Montreal's Ukrainian Student Association

Note: A few SUSK USOs became inactive during Covid-19. SUSK is working to revive these clubs and believes this will be possible once in person schooling returns.



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