



UKRAINIAN CANADIAN STUDENTS' UNION
СОЮЗ УКРАЇНСЬКОГО СТУДЕНТСТВА КАНАДИ

FINDING BELONGING. CREATING LEADERS.

A SUSK FUNDRAISING CAMPAIGN





FOUNDED IN
WINNIPEG
MANITOBA
IN 1953

500+
REGISTERED
MEMBERS
A YEAR



Photography: Norbert K. Iwan

SUSK COORDINATES
& REPRESENTS

MORE THAN 25
UKRAINIAN STUDENT
ORGANIZATIONS
(USOs) IN 20
CANADIAN CITIES

ANNUAL
SUSK CONGRESS

60+ NATION-WIDE DELEGATES

50% NEW DELEGATES EACH YEAR

95% OF DELEGATES WOULD RETURN
TO ANOTHER SUSK CONGRESS

NUMBER OF MEMBER USOs
MORE THAN DOUBLED
IN 10 YEARS



2020
\$40,000



ANNUAL OPERATING
BUDGET INCREASED
OVER 1000% IN 10+ YEARS

FINDING
BELONGING.
CREATING
LEADERS.



The Ukrainian Canadian Students' Union (SUSK) is the umbrella organization for over 25 Ukrainian Student Organizations (USOs) across Canada. Thousands of students find belonging in their local USO and partake in various events - whether they be cultural, social, or oriented towards raising awareness for various causes. Over the years, these students take their newfound skills and experiences (event planning, fundraising, marketing, etc.) and become leaders in the Ukrainian Canadian community.

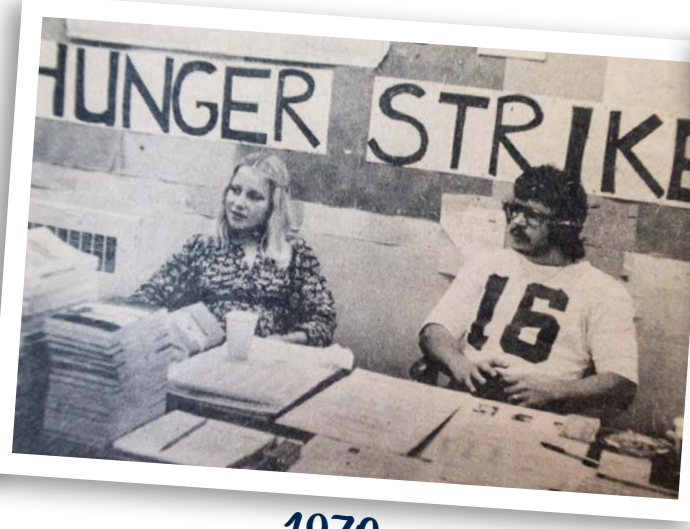
SUSK supports USOs and their members by providing resources, hosting national events, and providing continuity for these student clubs. SUSK attracts a diverse group of Ukrainian Canadian students representing the various waves of immigration, youth organizations, dance groups, and others beyond these categories. By providing a fun and inviting environment for students of Ukrainian heritage, we foster a strong and united youth network. We use this network to share opportunities ranging from scholarships, to internships, and other opportunities to link students with the Ukrainian community and develop their professional careers.

Our work ensures that we involve youth in the Ukrainian community to usher in new leaders after graduation.





1960s



1970s



1980s



1990s

OUR MISSION

SUSK's mission is to be the voice for Ukrainian Canadian students - supporting USOs, raising awareness, and providing continuity. SUSK helps students stay motivated and connected with each other, while creating future leaders for the Ukrainian community in Canada. We all share the same fundamental goals of celebrating our Ukrainian Canadian identity, raising awareness about our community, and keeping our culture and traditions alive.

RAISING AWARENESS

- Promoting Holodomor Awareness Weeks annually across Canadian campuses
- Profiling current events in Ukraine
- Sharing information about First World War Internment – films, conferences, speakers
- Organizing film screenings on Ukrainian and Ukrainian-Canadian topics
- Promoting culture and heritage – language, art, food workshops
- Meeting with government officials for advocacy

HELPING STUDENTS THRIVE

- Providing funding to clubs annually
- Providing resources (e.g. recruitment, event planning, fundraising, advertising) to clubs through guides and staff support
- Ensuring continuity – online membership lists, best practices, identifying and training new student leaders
- Identifying and supporting new USOs, most recently in Vancouver (BC), Barrie (ON), Regina (SK), and Winnipeg (MB)
- Hosting national conferences ('Congress') to develop skills and create memories
- Sharing opportunities for jobs, scholarships, internships, professional development, and networking

GIVING OUR STUDENTS A VOICE

- **STUDENT-СТУДЕНТ**, celebrating its 50th anniversary in 2018, is the leading publication for Ukrainian Canadian students. All issues are available online at student.susk.ca
- Position paper outlining topics of importance to the Ukrainian student community
- SUSK has met with Canadian officials from all levels of government, including previous Prime Ministers of Canada
- SUSK actively meets with universities, research institutions, student bodies and other NGOs to articulate and promote a strong Ukrainian Canadian student voice

2000s



2010s



OUR VISION OF THE FUTURE

A SUSTAINED BODY TO UNITE, DEVELOP & EMPOWER OUR UKRAINIAN YOUTH

THE SUSK ENDOWMENT FUND

STRENGTHENING THE FUTURE OF THE UKRAINIAN CANADIAN COMMUNITY

With help from generous donors and partners, SUSK has flourished in the last decade. From doubling USO membership (to 25) since 2011, to strong annual attendance at SUSK Congress, as well as raising funds from outside the Ukrainian community, we have seen an incredible transformation.

Turnover is one of the biggest challenges for a volunteer organization. Student organizations are especially vulnerable; by the time students fully develop their leadership skills and level of awareness, they are not far from graduating. Since 2016, SUSK has introduced full-time staff to mitigate the effects of turnover by supporting USOs, training new executive members, as well as fundraising. However, the resources necessary to sustain the position are short-term.

Thus to ensure a strong self-sustaining SUSK, we are launching this special endowment fundraising appeal. This campaign will help us raise the funds necessary to build an annual accrument that will serve the needs of SUSK and its member organizations into the future. Our campaign has received special support from the **Shevchenko Foundation**, who are managing the fund on our behalf and providing charitable tax receipts to our donors. Our most proud and committed donors, including SUSK alumni, have assured SUSK that they will support this campaign to the best of their financial capability.

USO RESOURCES

- Funding for USOs
- Staff support
- Building an online network (job opportunities, internships, being a consistent point-of-contact)



EVENTS

- SUSK Congress - gathering Ukrainian students across Canada to refine skills and create lasting memories
- Regional events for students (networking events, seminars, socials) and with the broader Ukrainian Canadian community
- National and local awareness campaigns

CONTINUITY

- Mentoring USOs to help manage turnover
- Strengthening emerging USOs
- Identifying new Ukrainian students to start clubs in new areas



HOW TO DONATE

Donations at all levels, large and small, are appreciated, and can be made:

- Online at www.susk.ca/donate
- By phone (**Shevchenko Foundation**: 1-866-524-5314)
- Cheque

Cheques can be made payable to and sent to:

Shevchenko Foundation
202-952 Main Street
Winnipeg, MB R2W 3P4

Please indicate **SUSK Designated Fund** in the memo line.

All donations are eligible for tax receipts and will be administered by the Shevchenko Foundation.

With your generous financial contribution, we will build sustainability for the future leaders of the Ukrainian community in Canada!



**DONATE
ONLINE AT**
www.susk.ca/donate

All donations qualify for a charitable donation receipt for income tax purposes.

		CHARITABLE TAX RECEIPT	RECOGNITION IN SUSK MATERIALS	SUSK LAPEL PIN	INVITATION TO LOCAL DONOR APPRECIATION EVENT	PERSONALIZED THANK YOU VIDEO	NAMING RIGHTS TO A SUSK CONGRESS SESSION OR SUSK/USO EVENT
CERTIFICATE LEVEL	\$25 - \$249	•	•				
BACHELOR'S LEVEL	\$250 - \$999	•	•				
MASTER'S LEVEL	\$1000 - \$2,499	•	•	•			
PHD LEVEL	\$2,500 - \$4,999	•	•	•			
PROFESSOR LEVEL	\$5,000 - \$9,999	•	•	•	•		
DEAN LEVEL	\$10,000 - \$24,999	•	•	•	•	•	•
CHANCELLOR LEVEL	\$25,000 - \$49,999	•	•	•	•	•	•
INNOVATOR LEVEL	\$50,000 +	•	•	•	•	•	•



**THANK YOU
ДЯКУЮ • MERCI**

*We sincerely thank you for your
continued support and contribution
to the SUSK Endowment Fund.*

**Ukrainian Canadian Students' Union
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Ottawa, Ontario K1P 5G4**

www.susk.ca



"Союз Українського Студентства Канади" (СУСК), "Ukrainian Canadian Students' Union" (SUSK), or "Union des Étudiants Ukrainiens Canadiens" was formed in 1953, and is the coordinating body of Ukrainian-Canadian students at post-secondary institutions across Canada.